



## PRESS RELEASE

National Association of Professional Organizers  
Greater Philadelphia Chapter

[www.napo-gpc.org](http://www.napo-gpc.org)

**FOR IMMEDIATE RELEASE:** September 2, 2011 **CONTACT:** Sara Long, 610-772-5017, [sara@saralong.com](mailto:sara@saralong.com)

### **CONSIDERING BECOMING A PROFESSIONAL ORGANIZER?** **NAPO-GPC HOSTS MONTHLY MEETINGS IN STRAFFORD, PA**

Have you ever thought of becoming a Professional Organizer? There is a group of over 80 people in the Greater Philadelphia area who want to help!

The Greater Philadelphia Chapter of the National Association of Professional Organizers (NAPO-GPC) hosts monthly meetings at Tredyffrin Public Library at 582 Upper Gulph Road in Strafford, PA. The meetings are the third Thursday of each month from 6:00 p.m. to 8:30 p.m. The guest fee is \$25 per visit and is payable by cash or check.

The meeting on Thursday, September 15, features a very special evening honoring some of the women who founded our chapter 17 years ago. Founders Linda Anderson (Business and Personal Coach, Getting Clear), Shawn Kershaw (Owner, Shawn Kershaw, Inc.), and Cynthia Kyriazis (CEO, Productivity Partners), and first year member Barbara Bergeron (President, SOS Organizational Services) will be on an informative “Ask the Expert” panel. RSVP is required by September 5 for catering purposes. Contact [sfrost@organizemylife.net](mailto:sfrost@organizemylife.net) or 609-919-0777.

On October 20, Jennifer Davey of JJS Coaching presents “Get Clients: Create a Message That PULLS Clients to You!” Jennifer Davey, Founder of JJS Coaching and Author of the Getting Clients Home Study Program, is a Business Coach, Marketing Strategist, and Speaker. She helps small businesses and self-employed professionals grow their businesses and develop strategies for getting clients, building business, and making more income. Jennifer spent 12 years working in the news media as a Television Director before becoming self-employed as a Marketing Consultant and Digital Strategist.

Ellen Faye of Ellen Faye Organization talks about “From Talent to Profit: Balancing People, Products & Profits” on November 17. Respected by national, regional, and local media, Ellen frequently speaks on behalf of the organizing industry. Ellen's appearance on HGTV's *Mission: Organization* exemplifies her level of expertise. Ellen is proud of her various television appearances and the many print interviews in which she has participated.

December's event is a members-only holiday gathering, but January's open meeting is “What Mama Didn't Tell You About Organizing: Ask The Golden Circle.” On January 19, 2012, bring “burning questions” to this group of organizers who have 5+ years of organizing experience and want to share their knowledge. This is an opportunity to learn from organizers who have “been there, done that,” a great way to learn about Professional Organizing during National GO (Get Organized) Month<sup>SM</sup> in January. This presentation may be eligible for continuing education credits (CEU) for Professional Organizers who are certified or considering certification.

The full calendar of events and meeting topics can be found on the NAPO-GPC website at [www.napo-gpc.org](http://www.napo-gpc.org). NAPO-GPC is a nonprofit member organization whose missions are to educate members, to promote the highest standards of ethics and professional competence, and to raise public awareness regarding the benefits of organizing. The chapter is always welcoming new members.

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