



FOR IMMEDIATE RELEASE

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DEBBIE LILLARD NAMED MARKETING DIRECTOR, NAPO-GREATER PHILADELPHIA CHAPTER

PHILADELPHIA, PA, DECEMBER 5, 2011:



Author and professional organizer, Debbie Lillard has been named Marketing Director of the National Association of Professional Organizers Greater Philadelphia Chapter (NAPO-GPC). Lillard has been in the business for 8 years and has appeared on Mission Organization and A&E's Hoarders. She is the author of Absolutely Organized and Absolutely Organize Your Family (F&W Media). Lillard has served on the board previously as Professional Development Director and Treasurer. With her degree in Communications and her previous media experience, the role of Marketing Director for the chapter is a better fit. She plans to create relationships with local media so that NAPO-GPC is their "go-to" source for all stories related to organizing.

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About NAPO-GPC

The non-profit Greater Philadelphia Chapter of the National Association of Professional Organizers (NAPO-GPC) has been in existence since 1996 and has more than 90 members serving Eastern Pennsylvania, Central & Southern New Jersey, and Delaware. The mission of this group is to promote the profession of organizing, to educate the public about the field of organizing, to provide support, education and a networking forum for the membership and to help set standards and guidelines for our profession. The Greater Philadelphia Chapter is part of the national nonprofit organization, NAPO, which has been active since 1985 and consists of more than 4,000 members throughout the United States and in eight other countries. For additional information or to find a professional organizer near you, visit the NAPO-GPC website at www.napo-gpc.org.

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