

FOR IMMEDIATE RELEASE



NATIONAL ASSOCIATION OF PROFESSIONAL ORGANIZERS  
(NAPO), GREATER PHILADELPHIA CHAPTER

# Press Release

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**SAVE THE DATE: FEB. 7<sup>th</sup> – “ORGANIZE TO ECONOMIZE”**

**ANNUAL GET ORGANIZED EVENT AT IKEA IN CONSHOHOCKEN**

**PHILADELPHIA, PA, DECEMBER 29, 2008:** You’ve seen them on *Oprah*, *Mission Organization* and other home make-over shows. Now they’re coming to your town! The National Association of Professional Organizers-Greater Philadelphia Chapter is hosting a “Get Organized” event on February 7, 2009 at the IKEA store in Conshohocken, PA. The event will include an opportunity for the general public and small businesses to shred their old paperwork via a professional shredding service in the parking lot. Inside, everyone can “ask the organizers” their burning questions on getting organized, as members of NAPO-GPC will be stationed in various departments of the IKEA store in Conshohocken, PA, offering tips and suggestions. For those who attend, there will be free gifts, drawings to win prizes and a chance to meet with NAPO’s associate members who provide products and services related to the organizing industry.

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This year's theme is "Organize to Economize" so the Professional Organizers will be highlighting ways that being organized can save you time, money and energy. According to the Wall Street Journal, the average US executive wastes six weeks a year searching for important documents lost in clutter, proving that paperwork is a great place to start. Executives aren't the only ones who struggle with paperwork. We are inviting everyone out to this event so they can clear their paper clutter in a safe, efficient way and then we'll offer suggestions for getting it under control in the new year. Aligning with IKEA, the professional organizers will also be offering their expertise in major hotspots of the home, including the kitchen, living room, bedroom, office, and storage, and kids areas.

### **About NAPO-GPC**

The non-profit Greater Philadelphia Chapter of the National Association of Professional Organizers has been in existence since 1996 and has more than 90 members serving Eastern Pennsylvania, Central & Southern New Jersey, and Delaware. The Greater Philadelphia Chapter is part of the national nonprofit organization, NAPO, which has been active since 1985 and consists of more than 4,000 members throughout the United States and in eight other countries. Each year, NAPO's dozens of chapters and thousands of members hold public *Get Organized Month<sup>SM</sup>* events throughout the country. For additional information or to find a professional organizer, visit the NAPO-GPC website at [www.napo-gpc.org](http://www.napo-gpc.org).

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