

FOR IMMEDIATE RELEASE



NATIONAL ASSOCIATION OF PROFESSIONAL ORGANIZERS GREATER PHILADELPHIA CHAPTER (NAPO-GPC)

Press Release

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DIG OUT FROM YOUR MOUNTAINS OF PAPERWORK & SLED ON DOWN TO THE FREE SHREDDING & GET ORGANIZED EVENT ON MARCH 13TH

CONSHOHOCKEN, PA, MARCH 6, 2010: Stuck inside your home every weekend because of snow? Think of it as a time to start spring cleaning early this year. The National Association of Professional Organizers - Greater Philadelphia Chapter (NAPO-GPC) suggests doing it from the inside out. And the number one area that causes clutter for most families and business professionals alike? It's paperwork. If you're not sure what to toss, we have a few suggestions:

- Files from the 1900's – As a general rule, you only need 7 years of tax-related information, so anything prior to 2003 is old. However, check with your accountant about your specific circumstances.
- All those greeting cards from your kids, grandkids, etc. Save a sampling if you must, and let the rest go. There will be more this year!
- Flyers & invitations from events that have already happened

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- Old calendars and planners
- Paystubs from previous years (your W2 gives you the year-end summary)
- Credit card statements & utility bills from more than a year ago (if they are not tax related)
- Receipts & warranties for items you don't own anymore
- Bank receipts which you have already reconciled to your account
- Old emails that you printed out "just because"

Hopefully that gets you started. Some paper, like old magazines, can be recycled or donated but for anything with personal information on it beyond your name and address, we recommend shredding. NAPO-GPC is inviting individuals and small businesses to box up their papers and join us for our Get Organized event on March 13, 2010 from 10 am – 2 pm in the parking lot of the IKEA store in Conshohocken (www.IKEA-USA.com). You can watch your old paperwork (please limit to 4 boxes) get shredded free of charge! Shredding trucks will be provided by Wiggins Shredding, a professional service located in West Chester, PA (www.wigginsshredding.com). For those who attend, there will be free give-a-ways, drawings to win prizes and a chance to talk one-on-one with Professional Organizers who are members of NAPO-GPC. Some lucky winners will also receive free in-home services from NAPO-GPC members.

This year's theme is "Organize to Economize" so the Professional Organizers will be highlighting ways that being organized can save you time, money and energy. Aligning with IKEA, the professional organizers will be offering in-store presentations on major hotspots of the home, including: the kitchen, living room, bedroom, office, storage spaces, and kids' areas.

Visual/Audio Opportunities: Your listeners/viewers will appreciate:

- Watching years of old paperwork get shredded in seconds
- Interviews with industry leaders – the members of NAPO-GPC
- Seeing Professional Organizers speaking in various “rooms” of IKEA
- Interviews with individuals and small business owners about the benefits of clearing out and getting organized early in the year

About NAPO-GPC

The Greater Philadelphia Chapter of the National Association of Professional Organizers has been in existence since 1996 and has more than 90 members serving Eastern Pennsylvania, Central & Southern New Jersey, and Delaware. The Greater Philadelphia Chapter is part of the national nonprofit organization, NAPO, which has been active since 1985 and consists of more than 4,000 members throughout the United States and in eight other countries. For additional information or to find a professional organizer, visit the NAPO-GPC website at www.napo-gpc.org .