

FOR IMMEDIATE RELEASE



NATIONAL ASSOCIATION OF PROFESSIONAL ORGANIZERS
GREATER PHILADELPHIA CHAPTER (NAPO-GPC)

Press Release

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COMING SOON: MARCH 13th – FREE SHREDDING & GET ORGANIZED EVENT

CONSHOHOCKEN, PA, FEBRUARY 15, 2010: Can you imagine saving \$26,000 in taxes just by having the right paperwork ready when that dreaded letter comes from the IRS saying you've been audited? That's what one professional organizer did for her client, proving that it really does *pay* to be organized.

Rifling through paperwork can be a huge headache, especially during tax season. Most accountants will tell you to keep your tax files for 7 years, but every person's return is different, so check with your tax advisor to find out what you need to keep and what you don't. Then, box up that old paperwork and avoid the risk of identity theft by shredding and recycling it. If you're looking for a place to shred, come on out for the National Association of Professional Organizer's big shredding event on March 13, 2010 from 10 am – 2 pm in the parking lot of the IKEA store in Conshohocken (www.IKEA-USA.com). Individuals and

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small businesses are invited to watch their old paperwork get shredded free of charge! Shredding trucks will be provided by Wiggins Shredding, a professional service located in West Chester, PA (www.wigginsshredding.com). For those who attend, there will be give-aways, drawings to win prizes and a chance to talk one-on-one with Professional Organizers who are members of NAPO-GPC.

This year's theme is "Organize to Economize" so the Professional Organizers will be highlighting ways that being organized can save you time, money and energy. Aligning with IKEA, the professional organizers will be offering in-store presentations on major hotspots of the home, including: the kitchen, living room, bedroom, office, storage spaces, and kids' areas.

Visual/Audio Opportunities: Your listeners/viewers will appreciate:

- Watching years of old paperwork get shredded in seconds
- Interviews with industry leaders – the members of NAPO-GPC
- Interviews with individuals and small business owners about the benefits of clearing out and getting organized early in the year

About NAPO-GPC

The Greater Philadelphia Chapter of the National Association of Professional Organizers has been in existence since 1996 and has more than 90 members serving Eastern Pennsylvania, Central & Southern New Jersey, and Delaware. The Greater Philadelphia Chapter is part of the national nonprofit organization, NAPO, which has been active since 1985 and consists of more than 4,000

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members throughout the United States and in eight other countries. For additional information or to find a professional organizer, visit the NAPO-GPC website at www.napo-gpc.org .

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