

FOR IMMEDIATE RELEASE



NATIONAL ASSOCIATION OF PROFESSIONAL ORGANIZERS (NAPO), GREATER PHILADELPHIA CHAPTER

Press Release

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“ORGANIZE TO ECONOMIZE” at the IKEA in CONSHOHOCKEN Saturday, February 7 from 10-2.

PHILADELPHIA, PA, JANUARY 26, 2009: Barack Obama is not the only one who will be re-organizing his cabinet this month. Millions of Americans make the resolution to get organized and clear clutter each year. And the most common place to start is with paper.

Did you know that 80% of papers that are filed never get referenced again, according to the Small Business Association? An average organization makes 19 copies of each document, spends \$20 in labor to file it, spends \$120 in labor searching for each misfiled document, loses one out of every 20 documents, and spends 25 hours recreating each lost document, according to a study done by PricewaterhouseCoopers.

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SO THE QUESTION IS, WHAT DO WE DO WITH ALL THIS USELESS PAPER? WE'VE GOT ONE SUGGESTION:

The National Association of Professional Organizers-Greater Philadelphia Chapter is hosting a free shredding event on February 7, 2009 at the IKEA store in Conshohocken, PA. The event will include an opportunity for the general public and small businesses to shred their old paperwork with Wiggins, a professional shredding service based in West Chester, PA. As a courtesy to individuals who will be standing in line to shred their papers in the parking lot, we are asking small businesses who plan to attend to pre-register for this event by going to <http://business.IKEA.com/IKEA/siteshell/startup.html#en;eventview,170>.

Every effort will be made to make this a quick process for everyone, but remember it is a first come first serve event so get there early!

Inside the store, the event continues with lecture series done by local Professional Organizers who will be sharing their expert advice in various departments throughout the store. For those who attend, there will be free gifts at the door and drawings to win prizes.

Did you know that IKEA not only has solutions for organizing your home, but they also have a whole team dedicated to serving small businesses?

This year's theme is "Organize to Economize" so the Professional Organizers will be highlighting ways that being organized can save you time, money and energy. If you've

never seen the IKEA small business line of products, this is a great opportunity to see the products and talk with an IKEA co-worker about your business needs.

About NAPO-GPC

The non-profit Greater Philadelphia Chapter of the National Association of Professional Organizers has been in existence since 1996 and has more than 90 members serving Eastern Pennsylvania, Central & Southern New Jersey, and Delaware. The Greater Philadelphia Chapter is part of the national nonprofit organization, NAPO, which has been active since 1985 and consists of more than 4,000 members throughout the United States and in eight other countries. Each year, NAPO's dozens of chapters and thousands of members hold public *Get Organized Month*SM events throughout the country. For additional information or to find a professional organizer near you, visit the NAPO-GPC website at www.napo-gpc.org.

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