



**FOR IMMEDIATE RELEASE**

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**THE NATIONAL ASSOCIATION OF PROFESSIONAL ORGANIZERS,  
GREATER PHILADELPHIA CHAPTER REACHES 100 MEMBERS!**



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**PHILADELPHIA, PA, OCTOBER 16, 2008:** If you're like most people, right about now you're saying, "There's a National Association of Professional Organizers? I didn't even know that was a profession!" Well it is. And it's an up-and-coming service that is in demand in the Philadelphia area. This month the group, which meets monthly at the Radnor Hotel, has hit its 100 members mark! Among those members are independent Professional Organizers who own their own businesses, as well as Associate Members like Closets By Design, Closet & Storage Concepts, DeleteMyTrash.com, More Space Place®, and Send Out Cards, LLC who sell products that support the organizing industry.

### **What is NAPO?**

NAPO (pronounced Nay-po) was founded in 1985 and is the premier national association dedicated to the field of organizing. NAPO serves its members through education, networking, industry resources and promoting the profession to the public. In the last four years the membership in NAPO has doubled. Today NAPO consists of 4,000 members in the US and 8 other countries.

### **Why the growth?**

The Philadelphia Chapter was started in 1996 and has seen a similar growth in its members in the last 4 years, from 57 members in 2004 to its current 100 members. NAPO-GPC President, Rhonda Sinor says, "In this economy, efficiency is imperative. Organizing professionals specialize in making your life and your business more efficient. It's an investment that pays off almost immediately. As more individuals and companies have seen these principles at work, the need for organizing professionals has grown."

Also helping the growth of this industry is the media. Magazines like *Real Simple* and shows like *Clean House* and *Mission: Organization*, which was produced by Philadelphia's own Nancy Glass Productions, really helped to bring home the idea of hiring an organizing professional to the general public. Several of

NAPO-GPC HITS 100 MEMBERS MARK!

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NAPO-GPC's members were featured in the *Mission: Organization* episodes shot in and around Philadelphia.

### **What does a Professional Organizer do?**

As seen on television “make-over” shows, Professional Organizers can help you transform your home or office from a cluttered mess to an area of calm order. They can also assist students with learning disabilities to stay on top of their school work, or help seniors downsize from a large house to a condominium or assisted living facility. Some professionals even have degrees in psychology and can assist someone with OCD or ADD! There is a wide variety of specialties in this field.

NAPO members also work collectively in the community to bring awareness to such topics as recycling and emergency preparedness. Each January, NAPO's dozens of chapters and thousands of members hold public *Get Organized Month*<sup>SM</sup> events throughout the country, and participate in *National Preparedness Month* with special events each September.

*Editor's Note:* To interview a NAPO representative, contact Darla DeMorrow at (856) 905-3202. To locate one of NAPO's professional organizers in your area, you can use NAPO's free online automated referral network, at [www.napo-gpc.org](http://www.napo-gpc.org). Just click on “Find An Organizer.”

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