

FOR IMMEDIATE RELEASE



NATIONAL ASSOCIATION OF PROFESSIONAL ORGANIZERS (NAPO),

Greater Philadelphia Chapter

Press Release

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OVER 3.2 TONS OF OLD COMPUTERS RECYCLED DURING 2 DAY EVENT!

NAPO-GPC Annual "Get Organized" Event at Philadelphia & Pennsauken Goodwill Stores

PHILADELPHIA, APRIL 3, 2008: Professional Organizers from the Greater Philadelphia Chapter of the National Association of Professional Organizers (NAPO-GPC) got a jump on Earth Day this past weekend by promoting and contributing to RECONNECT™ - a Dell/Goodwill Alliance, to reduce electronic waste in municipal landfills. On March 29 & 30, NAPO-GPC sponsored a *Computer Recycling Event*, getting out the word to their clients and local media about how to dispose of broken or outdated computers. During the event, volunteers from NAPO rolled up their sleeves and helped organize the donations at the stores by sorting and pricing in the back room. Throughout the afternoon they helped donors unload a wide variety of computer equipment and passed out NAPO "GO GREEN" Reusable shopping bags. Approximately 3.2 tons of gear (over 215 computer components) was received this past weekend at the two Goodwill Locations.

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De-Clutter Your Home AND Protect the Environment by Donating Old Computers



NAPO members Stephanie Hirtzel and Dawn George help organize donations at the South Philadelphia Goodwill.



NAPO members Beth Briegel, Ellen Faye and Karen Jessee unload computers at the Pennsauken Goodwill.

Ellen Faye, a NAPO-GPC board member and professional organizer remarked, “With so many people upgrading to flat screen monitors, these outdated full-sized versions are heavy and bulky. Most people can’t wait to get them out of their homes & offices.”

Some of the biggest contributors were “Kids Alley” in Camden, a window washing company, and a school in New Jersey who had upgraded all their monitors. Several people mentioned that they would be back with more this week. According to Kim Schmidt, manager at the Pennsauken Goodwill, “This is the largest amount of computers we’ve received at one time since we started the RECONNECT™ program about 4 months ago.” Recycling computers at Goodwill is an on-going program. For more information and a listing of all the Goodwill locations that participate in the free program, go to <http://www.reconnectpartnership.com>. The proceeds from all donations will benefit Goodwill Industries. Its mission is to provide education, job training and employment services that prepare individuals with disabilities and other disadvantaging conditions, such as welfare dependency, illiteracy, and spousal abuse, for competitive community

employment. Robert Hain, the Goodwill Industries Director of Business Development called the event a success.

Why go to the trouble of recycling?

According to the Earth Day Network (ww2.earthday.net), even simple actions that we take as individuals and as a group ultimately add up. While putting trash at the curb might be easy, it isn't the best choice for electronics, which contain toxins that pose environmental risks to the soil and ground water when improperly discarded. Computer monitors contain lead; circuit boards contain chromium, nickel and zinc; LCD displays, relays and switches may contain mercury; and plastics have toxic flame retardants. Approximately 90% of computer contents can be reused or recycled, yet only about 11% is kept out of municipal landfills.

About NAPO-GPC

The NAPO-GPC members are dedicated to providing organizing services, advice, solutions and products to clients in corporate, small business, home office and residential settings. They are specialists in helping clients to simplify, balance and structure their environment. The Greater Philadelphia Chapter of the National Association of Professional Organizers has been in existence since 1996 and is 90 members strong, serving Eastern Pennsylvania, Central & Southern New Jersey, and Delaware. The Greater Philadelphia Chapter is part of the national nonprofit organization, NAPO, which has been active since 1985 and consists of more than 4,000 members throughout the United States and eight other countries. Each year, NAPO holds public *Get Organized Month*SM events

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throughout the country. For additional information or to find a professional organizer, visit the NAPO-
GPC website at www.napo-gpc.org .

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