



FOR IMMEDIATE RELEASE

CONTACT: Debbie Lillard
Marketing Director, NAPO-GPC
debbie@spacetospare.com
610-353-3411

**LOCAL ORGANIZERS HELP THOSE IN NEED WITH A SHOE DRIVE
TO BENEFIT SOLES4SOULS® INC. ON Jan. 14, 2012**

Philadelphia, PA – DEC. 16, 2011 – Philadelphia area residents are invited to recycle their gently worn shoes at three locations throughout the area on Saturday, Jan. 14th from 10 AM – 2 PM. This is part of a nationwide effort by the National Association of Professional Organizers who have partnered with Soles4Souls in a challenge for each local chapter to collect the most shoes. It should be a fun day for a serious cause. Soles4Souls collects new shoes to give relief to the victims of abject suffering and collects used shoes to support micro-enterprise efforts to eradicate poverty.

Members of the Greater Philadelphia Chapter (NAPO-GPC) have been collecting these shoes since July and have been neatly storing them in storage lockers donated by CubeSmartSM, a national self-storage provider and NAPO Corporate Partner (www.cubesmart.com).

The event on January 14th is the final collection day. Professional Organizers will be on location and ready to help you unload your bags or boxes of shoes. They will also be offering free 15 minute consultations to anyone who wants to discuss their organizing challenges. Several of these NAPO-GPC organizers have appeared on such shows as *Mission Organization* and more recently *A&E's Hoarders*.

The collection sites are:

- CubeSmart SM 501 Callowhill St., Philadelphia, PA 19123
- CubeSmart SM 1820 Frontage Rd, Cherry Hill, NJ 08034
- United Storage 6 Tabas Lane, Exton, PA 19341

About NAPO-GPC

The non-profit Greater Philadelphia Chapter of the National Association of Professional Organizers has been in existence since 1996 and has more than 80 members serving Eastern Pennsylvania, Central & Southern New Jersey, and Delaware. The Greater Philadelphia Chapter is part of the national nonprofit organization, NAPO, which has been active since 1985 and consists of more than 4,000 members throughout the United States and in eight other countries. Each year, NAPO's dozens of chapters and thousands of members hold public *Get Organized Month*SM events throughout the country. For additional information or to find a professional organizer, visit the NAPO-GPC website at www.napo-gpc.org .

About Soles4Souls®, Clothes4Souls®, and Hope4Souls™

Soles4Souls' other two divisions, Clothes4Souls and Hope4Souls, provide the same relief and support through clothing and other necessities. Donating parties are eligible for tax advantages.

Visit www.giveshoes.org for more info.

###