



FOR IMMEDIATE RELEASE

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**PROFESSIONAL ORGANIZERS WANT YOUR SHOES BY Jan. 15th
TO SUPPORT SOLES4SOULS® INC.**

November 10, 2011 – Members of the National Association of Professional Organizers in the Greater Philadelphia area (NAPO-GPC) are competing in a worldwide challenge with other chapters of NAPO to collect the greatest number of shoes before January 15, 2012. The challenge is a combined effort between NAPO and **SOLES4SOULS®** to encourage everyone in the community to clean out their closets and donate gently worn footwear. As of November 1, 2011, the NAPO Challenge has collected over 43,000 shoes nationwide. About 3,000 of those are currently stored in the Philadelphia area thanks to the generosity of CubeSmart and United Storage.

All kinds of shoes are acceptable, as long as they are new or gently worn - even if you have one without a match! Soles4Souls Inc. is a charity committed to collecting and distributing shoes to people living in extreme poverty and recovering from natural disasters. This includes victims of natural disasters and the poor of the United States, as well as those in impoverished nations.

They provide one pair of shoes to a person in need every seven seconds. Since 2005, Soles4Souls® has distributed more than 13 million pairs of shoes because of the generosity and commitment of people and organizations like the National Association of Professional Organizers – Greater Philadelphia Chapter (NAPO-GPC).

“With tragedies such as the earthquakes in countries like Haiti and Japan, on top of the enormous needs elsewhere, we can use the estimated 1.5 billion shoes taking up space in the closets of ordinary people to change the world one pair at a time,” said Founder and CEO of Soles4Souls®, Wayne Elsey.

Else added, “We need partners like NAPO-GPC to get behind Soles4Souls®. Donating shoes is one of the most simple, yet profound acts you can do, because it will greatly improve someone’s life in the most difficult of times.”

How to donate: There are two ways to donate.

1. You can find a professional organizer in your town to take the shoes by going to www.napo-gpc.org and clicking on “Find an Organizer” and entering your zip code.
2. You can drop them off yourself at the Soles4 Souls Box located in the front office of these three locations in our area:
 - CubeSmart, 501 Callowhill Street, Philadelphia, PA 19123 (215-627-3510)
 - CubeSmart, 1820 Frontage Road, Cherry Hill, NJ 08034 (856-216-9300)
 - United Storage, 6 Tabas Lane, Exton, PA 19341 (610-879-7674)

Please call for office hours

To find out more about Soles4Souls® visit www.giveshoes.org

NAPO-GPC is a nonprofit member organization whose mission is to educate members, to promote the highest standards of ethics and professional competence, and to raise public awareness regarding the benefits of organizing. To find out more about this organization visit www.napo-gpc.org.

For more information, interviews or to set up television coverage at the collection sites, while shoes are being dropped off, please contact:

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