



FOR IMMEDIATE RELEASE

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**PHILADELPHIA ORGANIZERS HOLD SHOE DRIVE FOR
SOLES4SOULS® INC. - JAN. 14, 2012**

Philadelphia, PA – JAN. 3, 2012 – Philadelphia area residents are invited to recycle their gently worn shoes at three locations throughout the area on Saturday, Jan. 14th from 10 AM – 2 PM. This is part of a nationwide effort by the National Association of Professional Organizers who have partnered with Soles4Souls in a challenge for each local NAPO chapter to collect the most shoes. NAPO's Philadelphia Chapter has currently collected over 4, 000 pairs of shoes and one member, Kelly Galfand of Wynnewood is now in 3rd place in the nation-wide competition. If she wins, she plans to take her daughter to Haiti to personally deliver shoes to victims of the earthquake there. (see picture attached) Soles4Souls collects new shoes to give relief to the victims of abject suffering not only around the world, but right here in America too.

Members of the Greater Philadelphia Chapter (NAPO-GPC) have been collecting these shoes since July and have been neatly storing them in storage lockers donated by CubeSmart SM, a national self-storage provider and NAPO Corporate Partner (www.cubesmart.com).

The event on January 14th is the final collection day. Professional Organizers will be on location and ready to help you unload your bags or boxes of shoes. They will also be offering free 15 minute consultations to anyone who wants to discuss their organizing challenges. Several of these NAPO-GPC organizers have appeared on such shows as *Mission Organization* and more recently *A&E's Hoarders*. So tap into their expertise and start your year off organized.

The collection sites are:

- CubeSmart SM 501 Callowhill St., Philadelphia, PA 19123
- CubeSmart SM 1820 Frontage Rd, Cherry Hill, NJ 08034
- United Storage 6 Tabas Lane, Exton, PA 19341

About NAPO-GPC

The non-profit Greater Philadelphia Chapter of the National Association of Professional Organizers was founded in 1996 and has over 80 members serving Eastern Pennsylvania, Central & Southern New Jersey, and Delaware. The Greater Philadelphia Chapter is part of the national nonprofit organization, NAPO, founded 1985 and consisting of more than 4,000 members throughout the United States and eight other countries. Each year, NAPO's dozens of chapters and thousands of members hold public *Get Organized Month*SM events throughout the country. For additional information or to find a professional organizer, visit the NAPO-GPC website at www.napo-gpc.org.

About Soles4Souls®, Clothes4Souls®, and Hope4Souls™

Soles4Souls' other two divisions, Clothes4Souls and Hope4Souls, provide the same relief and support through clothing and other necessities. Donating parties are eligible for tax advantages.

Visit www.giveshoes.org for more info.



Kelly Galfand and her mother, Joy Effron load shoes into the United Storage location in Exton,

PA.

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